

THE SOONER TUNER

Newsletter of The Oklahoma Chapter 731 of the Piano Technicians Guild, Inc.

NOVEMBER 2004

COMING EVENTS:

NOVEMBER – The November meeting of the PTG will be held on Thursday, November 18 at 8:30 AM at Albert Evans piano store, 4100 North MacArthur, Oklahoma City. Greg Lynch will present a technical on grand hammer hanging. Albert Evans will be available to answer all those questions you've always wanted to know about pianos, but were afraid to ask.

DECEMBER – Generally, there is not a regular chapter meeting in the month of December. In the past, the group has gotten together with their spouses for a Christmas dinner or party. The plan for this year is undecided. If anyone has any ideas or is interested in planning or hosting a Christmas party, please contact Ben Davis at 277-3022. This will be discussed at the November meeting.

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REMEMBER TO COUNT YOUR BLESSINGS, NOT YOUR TROUBLES.

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To quote our illustrious president, Bob Scheer, “Our nation was “rebushed” this past week!”

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Gene Black was redoing some OLD files and came across a letter from Bob Pierce. He thought that some of the members who knew Bob or knew of him might enjoy his outgoing sense of humor – especially his, at least self-perceived accomplishments in life at the bottom of his letterhead. The following is taken directly from his letterhead. Hope you enjoy.

“Bob Pierce – Retired from Business 1968”

Recent or current activities include:

Twice Commodore, Commodore Emeritus and Chairman of Board of Governors of Long Beach Yacht Club; Commodore Southern California Yachting Association of 68 Yacht Clubs; President Long Beach Chamber of Commerce; Vice Chairman Japan American Conference of Mayors and Chamber of Commerce Presidents; Twice Chairman, 12 Year Member Long Beach City Planning Commission; Salesman of Year Award (Greatest Voluntary Contribution to the City of Long Beach); Commendation Resolution from California State Legislature (Senate and Assembly); Chairman, Governing Board, St. Mary's Medical Center, also Chairman Board of Trustees; Trustee Advisor, Southern California Hospital Council (250) Hospitals; President, International Beauty Pageant; Judge Japan Beauty Congress, (Tokyo); Sister City Committee Yokkaichi, Japan Executive Committee U.S. China Trade Fair and Trade Development Corporation; First Honorary World Ambassador, Port & City of Long Beach; Vice President Long Beach Harbor Facilities Corporation; Board of Governors Long Beach Grand Prix; Advisory Committee, Regional Adult Vocational Education Council (R.A.V.E.); Executive Committee, Industry Education Council of Long Beach; Vice President Long Beach Convention News Bureau; President Long Beach Promotions Incorporated; Vice Chairman Armed Forces Committee of Chamber of Commerce; Board of Governors Pacific Coast Club; Executive Committee Independent Business Men; Founder Sea Cemetery; Co-Founder of Sea Festival; Port Ambassador; DeMolay Legion of Honor; U.S. Navy WWII, South Pacific; Retired Organ & Piano Dealer, 42 Years; Celebrated Golden Anniversary in Piano-Organ Business; Internationally known as Mr. Piano;

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The difficulty, my friends, is not in avoiding death, but in avoiding unrighteousness; for that runs faster than death.

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Tim Hast, RPT
Edmond, Oklahoma

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“HOT ROD” STEINWAY

Keith McGavern, RPT
Shawnee, Oklahoma

I am currently taking a management course at Cameron University. One of the concepts that I have found helpful is a business analysis tool known as SWOT. SWOT stands for Strengths, Weaknesses, Opportunities and Threats. One can apply this analysis to many aspects of one's business activities. I have used it to analyze the layout and operations of my shop. I have encouraged the PTG Bylaws committee to use it in evaluating the proposals before us. To use a SWOT analysis is relatively easy. When considering an area of business simply ask the questions, "What are the strengths of this new (or existing) idea?" "What are the weaknesses of the proposed idea?" "What opportunities arise from this idea?" "What are the threats that could result from the implementation of this idea?"

A person can apply a SWOT analysis to any venture in business. If you are thinking about branching out to a new service area such as moving pianos or renting pianos, a thorough SWOT analysis can help you avoid some expensive pitfalls and allow you to streamline your plans for success. Small business owners are often so busy with day-to-day activities they neglect good planning time. Next time you see a fly give it a swat. Next time you have a business idea give it a SWOT!

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Newsletter Editor – Barbara Bonham

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